

EMILY SCHLEIER

UX / Product Designer

✉ emilyschleier@gmail.com

🌐 www.emilyschleier.com

📞 319.795.2117

SKILLS

DESIGN

Data visualizations
Design systems
High-fidelity UI design
Prototypes
UX writing
Wireframes

RESEARCH

Card sorting
Jobs to be done
Journey maps
Usability tests
User interviews
User personas

TOOLS

Figma
Adobe XD
Sketch
Fullstory
Canny
Zeplin
Invision

EDUCATION

University of Iowa
BBA, Marketing

Designation / Flatiron
UX / UI Certificate

EXPERIENCE

- 2019–Now ● **Product Design Team Lead - Spot by NetApp** Remote
- Building end-to-end user experiences for cloud native, DevOps software. Specializing in designing products for cloud infrastructure and data engineers who are utilizing Kubernetes environments.
- Leading experience design, user research, and strategy for Spot's cloud infrastructure business unit.
 - Responsibilities include user research, design systems, accessibility, prototyping, interaction design, and design team management across two products.
 - Leveraging product analytics and customer feedback to inform product decisions and strategic direction for each product.
- 2018–19 ● **Senior UX Designer - Kin+ Carta** Chicago, IL
- Designing mobile and web applications for Fortune 500 clients. Utilized design thinking methodology and:
- Collaborated with business stakeholders, product team, and developers to understand requirements and technical capabilities in order to design an improved user experience that exceeds their customer's needs.
 - Conducted strategic field research, user interviews, competitive analysis, and usability testing to ensure our team was making informed and strategic design decisions throughout the agile software development process.
 - Synthesized research to create task flows, user personas, and wireframes based on qualitative data.
 - Built prototypes for conceptual testing and produced high-fidelity UI designs.
- 2017–18 ● **UX Designer - Discovery, Inc.** Knoxville, TN
- Designed enterprise software to ensure timely delivery of content produced by Discovery Channel, Food Network, HGTV, etc. to our partners like Hulu, iTunes, Comcast and DirectTV.
- Conducted user research, built prototypes for conceptual testing, and produced high-fidelity UI design for our applications.
 - Collaborated with five teams of developers within an agile environment and our clients and business stakeholders throughout the design process.
- 2016–17 ● **UX Designer - DESIGNATION** Chicago, IL
- Designed mobile and web apps using the design thinking process and Google's design sprint methodology for startup clients. We applied UX methods including:
- Built information architecture, designed wireframes, conducted user testing with prototypes while iterating and improving upon our designs.
 - Conducted user research, competitive analysis, affinity mapping, and surveys.
 - Synthesized research to create task flows, user personas, and journey maps.